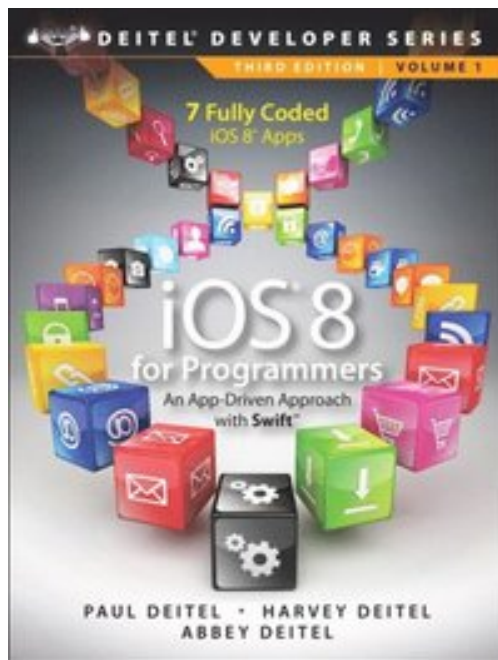


iOS 8 for Programmers

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The professional programmer's Deitel(R) guide to iPhone(R) and iPad(R) app development using iOS(R) 8, Swift, Xcode(R) 6, and Cocoa Touch(R) This book presents leading-edge computing technologies for professional software developers. At the heart of the book is the Deitel 'app-driven approach' a variant of Deitel's live-code approach concepts are presented in the context of complete working iOS apps, rather than using code snippets. The introduction and app test drives at the beginning of each chapter show one or more sample executions. The book's source code is available at: www.deitel.com/books/iOS8FP1. You'll quickly learn everything you need to start building iOS 8 apps beginning with a test-drive of the Tip Calculator app in Chapter 1, then building your first apps in Chapter 2 with visual programming and in Chapter 3 with Swift. By the time you reach Chapter 9, you'll be ready to create your own apps for submission to the App Store. We'll overview the submission process, including uploading your apps, deciding whether to sell your apps or offer them for free, and marketing them using in-app advertising, social media, Internet public relations and more.



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